

Feel free to use the copy below to ask for approval to attend IT Nation Connect™ Global in Orlando. Simply fill in the blanks or make it your own!

As a company, we've put time and money behind our commitment to industry best practices and future growth, and sending me to IT Nation Connect Global this November will help us make the most of that investment. The conference is happening at The Rosen Shingle Creek in Orlando, Florida. It will be three days of business building, growth hacks, success secrets, and opportunities to make real connections that can help us thrive as a business.

The conference brings together leaders and professionals from all over the world who can help me understand the industry better. In other words, I'll make connections that will help us grow our business faster. With these thought-leadership and networking opportunities, we'll see immediate ROI. I'll also be able to focus on ways to impact:

- [project/initiative]
- [project/initiative]
- [project/initiative]

What will I be bringing back? Best practices and actionable items from over 130 breakout sessions, including topics that focus on our specific business needs in areas such as cybersecurity, sales and marketing, service delivery and operations, leadership and management, and strategy and growth.

I'll also be face-to-face with top industry vendors offering useful integrations with ConnectWise®, so I'll be looking for new ways to drive productivity.

What will it cost? (approximation)

Airfare	\$350
Transportation (round-trip cab from airport to hotel)	\$60
Three nights of hotel accommodations	\$830
Conference registration by May 1 = Super Early bird pricing	\$450*
Total	\$1,940

Conference pricing tiers:

<p>All Access Pass Full price: \$900 Early bird: \$700 for a limited time** Super Early bird: \$450 for a limited time*</p> <p>Pass includes*:</p> <ul style="list-style-type: none">• All keynotes and breakout sessions• Solutions Pavilion access featuring over 160 exhibitors• Welcome reception and IT Nation Connect Global Kickoff Party on Wednesday	<p>Social Guest Pass Add-On If you're traveling with a guest who will not attend the main conference, you can purchase a pass for social events only!</p> <p>Full price: \$350 No early-bird pricing available</p> <p>Pass includes*:</p> <ul style="list-style-type: none">• Welcome reception and IT Nation Connect Global Kickoff Party on Wednesday• Solutions Pavilion pub crawl on Thursday
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<ul style="list-style-type: none"> • Networking breakfasts and lunches on Thursday and Friday • IT Nation Celebration on Thursday <p>*All Access Passes do not include accommodation, airfare, or transportation. Book a room in our discounted hotel block via the link in your registration confirmation.</p> <p>*Super Early bird pricing ends May 1 **Early bird pricing ends September 25</p>	<ul style="list-style-type: none"> • IT Nation Celebration on Thursday <p>*Social Guest Passes may only be added to an All Access Pass and cannot be purchased as a stand-alone item. Social Guest Passes do NOT include breakfast or lunch.</p>
<p>Add attendees from your company to your all-access pass at a discounted rate! Full price for add-ons: \$750 Early bird price: \$550 for a limited time** Super Early bird price: \$375 for a limited time*</p>	

Wondering what past attendees thought about IT Nation Connect?

“I’ve been attending IT Nation [Connect] Global for about 15 years, and every year we get something out of it. They always bring great speakers, they always have great sessions. I bring about five or six members of my team. We come, and this is kind of like a reset. We get to get away, see what’s coming up in the future. And it’s just a great event for our future growth.”

- Ralph Blanco, CEO, ECMSI

“IT Nation Connect [Global] has been a great event for us to just be around like-minded people in the industry. We also get to bring our entire leadership team, thanks to the funds from the ConnectWise Partner Program. It gives us a way to level set where we’re at with marketing or sales efforts and where we want to grow next. We always leave with lessons learned.”

- Candice Meyers, Marketing Manager, Elevity

“I first started coming [to IT Nation Connect Global] to get all of the information because I was brand new in the MSP space. Now I keep coming back for those connections that I’ve made to keep growing...I use that time to actually sit down with my peers and talk to them, talk about what’s going right in our businesses, what’s going wrong, and how we can help each other...The networking is absolutely huge. And I think the community is the best community that’s out there, and I will die on that hill.”

- Danielle Jackson, Sr. ConnectWise Administrator, United Data Technologies

I truly believe in the value of this conference. I’ll be trained on the newest, easiest ways to amp up our business, and I’ll bring back streamlined practices, tested solutions, and a network of peers who can help me solve our problems faster.

I look forward to the chance to help our business benefit as an integral part of the IT Nation ecosystem and the global IT industry.

Regards,

[*your name*]