



# 2026 IT Nation Evolve Essentials Sponsorship Program



# Evolve Essentials Member Demographics

Top-line revenue range

**\$750k – \$1.5m**

**Acknowledges a  
need to develop  
business &  
financial skills**

**Committed to  
the time required  
to participate  
in a c-level peer  
group**

Staff level of

**4 – 6 people**

**Embraces a  
growth mindset**

**Journey  
driven**

## Geographies



## Evolve Essentials Program Details

**Facilitator led  
by the industry's  
best-in-class**

**18-month  
program track**

**Evolve onboarding  
required**

**Monthly meetings  
with a quarter-  
over-quarter rollup**

**Virtual structured  
peer meetings**

**Subject Matter Expert  
sessions embedded in  
monthly meetings**

**Leadership, Professional  
Development, and  
Business Acumen Training**



**Cost:** \$12,500 per calendar year paid commitment

DELIVERABLE	CALENDAR YEAR DESCRIPTION	QTY
<b>Sponsor Passes</b>	Two (2) virtual attendee passes.	2 attendees annually
<b>Video Content Distribution</b>	<p>Opportunity to provide 5-minute video for the Evolve Essentials team to distribute electronically, IT Nation Evolve approval required.</p> <ul style="list-style-type: none"> <li>Sponsors bring video content to IT Nation Evolve Team to distribute electronically.</li> </ul>	1 annually
<b>Virtual Lunch &amp; Learn Presentation</b>	Opportunity to present a 20-minute virtual presentation to 2 (two) of the Evolve Essential groups. Content will be reviewed and approved by Evolve Essentials facilitators. A group dossier will be provided prior to the presentation.	2 annually
<b>SME/Sponsor Contact List</b>	Inclusion on SME/Sponsor contact list provided to current and previous attendees.	1 annually
<b>Pre/Post Event Branding (virtual)</b>	Company logo and Website included in attendee emails (Pre-Event and Post Event).	Annually
<b>Messaging to Evolve Essentials</b>	<p>Curate two pieces of written content. One educational piece of content and one announcement is preferred. Approval by IT Nation Evolve is required.</p> <p>IT Nation Evolve team will distribute electronically to the Evolve Essentials Community on your behalf. If there is collateral, Evolve Essential members will have access throughout the program.</p>	2 annually
<b>Social Media Post</b>	Provide one piece of social content to be posted by IT Nation. IT Nation will post and tag the solution partner. Approval by IT Nation is required.	1 annually